

GOOD CORPORATE CITIZENSHIP

The Role of Business Captains in Shaping Policy and Ease of Doing Business

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Introduction

- ▶ Businesses play a crucial in the country's economy
- ▶ A country's policies, laws and regulations play a crucial role in shaping the landscape where businesses operate
- ▶ Regulations protect consumers and support businesses
- ▶ Some policies, laws and regulations may affect the business environment negatively
- ▶ Business captains and Leaders need to influence introduction of good policies, laws and regulations for the good of all.

Are you a leader?

- ▶ **Managing Director:** I lead the team of Executives
- ▶ **Minister:** I give policy directions
- ▶ **Parliament and Parliamentary Committee:** We pass laws
- ▶ **Presidents:** We assent to laws to be gazetted and become operational
- ▶ **Board Member:** We direct management
- ▶ **Chief Fisheries Officer:** I head fisheries department, (Do I look after fish?)
- ▶ **Head Of Forestry:** I head Forestry Department (Do I look after forests?)

Are You A Citizen?

- ▶ **Natural Citizen** – living human being
- ▶ Rights and responsibilities under the law (vote, own property, etc)
- ▶ Citizen of a specific country/countries
- ▶ Native of a particular place
- ▶ Corporate Citizenship: social responsibility toward society beyond legal

Good Citizenship involves

- ▶ **Intellectual Skills** - e.g. critical thinking and offer solutions. **THINK**
- ▶ **Participatory skills** – civil engagement, keeping eyes open, influencing direction including petitioning where necessary.
- ▶ Good **citizens are not by-standers or ardent critics**. Get involved.
- ▶ **Watching** from a disinterested distance **is not an option**.(Riots)
- ▶ **A Good Leader is A Good Pilot** – She/He has skin in what is happening.

Are We Good Business Captains

I CONFESS...

- ▶ ... to you my brothers and sisters that I have gravely sinned
- ▶ IN MY THOUGHTS
- ▶ IN MY WORDS
- ▶ IN WHAT I HAVE DONE
- ▶ IN WHAT I HAVE FAILED TO DO

National Prayer – National Anthem

- ▶ What Does the Anthem Say?

NATIONAL ANTHEM

▶ ..BLESS OUR LEADER EACH AND EVERY ONE AND

▶ MOTHER MALAWI

WORDS OF WISDOM

- ▶ **KUFUNJA MKHUCHE NKHUKHALA NA MAKO**
- ▶ **KUPEMPHA MKUTE NDIYE KUTI ULI NDI AMAI AKO**
- ▶ **A CHILD WITH NO PARENTS IS AN ORPHAN**
- ▶ **TO BE AN ORPHAN IS NOT A GOOD THING.**

WISE WORDS

▶ **KUONIWA NKHUKHALA NA PYAKO**

- ▶ PEOPLE NOTICE OR RESPECT YOU WHEN YOU HAVE SOMETHING
- ▶ YEMWE ALI NDI ZAKE AMALEMEKEZEKA
- ▶ IF YOU HAVE NOTHING NOBODY CARES ABOUT YOU.
- ▶ MALAWI AND HER RESOURCES IS WHAT WE HAVE
- ▶ OUR BUSINESSES DEPEND ON MALAWI AND HER PEOPLE




WE NEED TO CHANGE OUR MENTALITY

- ▶ MONDAY COACHING AND CRITICIZING FROM A DISTANCE
- ▶ NOT ACCEPTING RESPONSIBILITY FOR FAILING TO DO
- ▶ THE PLANE LEFT ME SYNDROME
- ▶ **NDEGE YANDITHAWA – AKUTI NDEGE YAWATHAWA**
- ▶ SONG: BASI WATHAWA MWANA WAPITA KU MAKOLONGWE

HOW ABOUT TRYING THIS :

**I WAS LATE I GOT THERE AFTER THE PLANE HAD LEFT
NDINACHEDWA NDAFIKA NDEGE ITAPITA**

STRATEGIC PLANS AND AND COMPLIANCE

- ▶ SWOT ANALYSIS
- ▶ PESTEL ANALYSIS
- ▶ COMPLIANCE REPORTS
- ▶ RISK MANAGEMENT
- ▶ SHORT TO MEDIUM TERM PLANS (1 YEAR, 5 YEARS, 10 YEARS)
- ▶ LONG TERM PLANNING 20 – 30 YEARS
- ▶ 100 YEARS AHEAD?
- ▶ **WE MAKE ONE ASSUMPTION**
- ▶ MOTHER MALAWI AND HER RESOURCES REMAIN INTACT AND THRIVING 

MOTHER MALAWI REMAINS INTACT

- ▶ Is this true?
- ▶ (Following slides to show soil degradation, pollution, deforestation, plastic littering)

MOTHER'S RESOURCES ARE DEPLETING

IN WHAT I HAVE FAILED TO DO

1. MOUNTAINS LOST TREE COVER
2. RIVERS DRIED UP
3. SCHOOL STRUCTURES FELL APART – I Made donations
4. PLASTIC POLLUTION CONTINUED WHILE WE WATCHED
5. DIRTY DIAPERS THROW ON OUR SIDE ROAD
6. WE LET SOMEONE DIG THE ROADSIDES TO PLANT MAIZE OR SWEET POTATO
7. AMENDED LAW ON FORESTRY – ARE YOU AWARE OF THE 2019 AMENDMENTS?

The Confession

▶ IN WHAT I HAVE FAILED TO DO

...REDEMPTION SONG - BOB MARLEY

- ▶WHILE WE STAND ASIDE AND LOOK.....
- ▶ WA MAKALA WA MAKALA

GOOD CORPORATE CITIZENSHIP

▶ **COLLABORATIVE ENGAGEMENT**

- ▶ *PROACTIVE ENGAGEMENT – SUGAR IMPORTS AND SUGAR PRICING*
- ▶ *HOLD HANDS AS MALAWIANS (MINISTRIES , DEPTS & AGENCIES, UNIVERSITIES AND PVT SECTOR*
- ▶ **TIGWIRANE MANJA – BACK TO THE VILLAGE DANCING UNDER THE MOONLIGHT**

▶ **FISI YO FISI YO HUWI ASOWE POLOWELA HUWI EEE**

- ▶ **SPONSOR RESEARCH AND STAKEHOLDER ENGAGEMENT**

MANY AREAS NEED POLICY REVIEW

- ▶ EDUCATION AND CREATION OF HUMAN CAPITAL
- ▶ SEED POLICY
- ▶ ENVIRONMENT AND FORESTRY
- ▶ ENERGY – ERADICATE ENERGY POVERTY

EDUCATION



Class room
for primary
school
learners

EDUCATION POLICY

- ▶ GO BEYOND LITERACY
- ▶ GO BEYOND GRASSHOPERS TO MATHS AND SCIENCES
- ▶ DIASPORA EARNINGS DATA FROM WORLD BANK SUPPORTS CREATION OF HUMAN CAPITAL



Back to my Std 6 Classroom



ENVIRONMENT AND FORESTS



ADDRESS DEFORESTATION AND ENVIRONMENT

ENGAGE ALL KEY STAKEHOLDERS

- ▶ **ADDRESS DEFORESTATION FROM THE DEMAND SIDE**
- ▶ **ARREST FURTHER DEFORESTATION THROUGH EMPOWERING COMMUNITIES**
- ▶ **CHANGE ENERGY MIX – CLEAN ENERGY/LPG/HYDROGEN/POWER**
- ▶ **TURN THE FOREST INTO A SOURCE OF LIVELIHOODS FOR COMMUNITIES**
- ▶ **INCENTIVISE MAINTENANCE AND REGROWING OF FORESTS AND RIVERBANKS**
- ▶ **ENGAGE ENGAGE AND ENGAGE**

HAVE YOU READ THE FORESTRY ACT 2019?

- ▶ REVIEW GOOGLE EARTH MAPS OF MALAWI GOING BACK 20 YEARS
- ▶ PENALTIES AND FINES ARE HEFTY?
- ▶ IS THE LAW GOING TO ACHIEVE ITS PURPOSE?

ENERGY POLICY AND ENERGY POVERTY

ADDRESS ENERGY POVERTY IN AFRICA

- ▶ WITHOUT ENERGY AFRICA/MALAWI WILL NOT DEVELOP
- ▶ AFRICA HAS THE LOWEST ENERGY CONSUMPTION PER CAPITA
- ▶ ENERGY POVERTY MUST BE ADDRESSED AS A PRIORITY
- ▶ NATURAL GAS PROVEN RESERVES AN OPPORTUNITY (8% OF WORLD PROVEN RESERVES)
- ▶ OPPORTUNITY FOR AFRICA FROM THE RUSSIA/UKRAINE WAR
- ▶ COLLABORATIVE APPROACH TO BUILD INFRASTRUCTURE

DO WE HAVE RESOURCES TO ADDRESS DEMAND ISSUES AROUND DEFORESTATION

- ▶ WE DO HAVE RESOURCES – CASE OF FIND WHERE THEY ARE
- ▶ ELIMINATE INEFFICIENCIES IN THE ENERGY MANAGEMENT AND SUPPLY STRUCTURE
- ▶ PRIORITISING FINALISATION
- ▶ PRIVATE SECTOR FUND – INSTEAD OF TREE PLANTING TRY PROTECTION
- ▶ EVIDENCE SHOWS THAT REGROWING IS BETTER THAN PLANTING
- ▶ INCENTIVES TO THE RE-AFFORESTATION PROGRAMMES



CONCLUDING REMARKS

- ▶ CAPTAINS OF INDUSTRY COMMERCE , THE ACADEMIC, PROFESSIONALS, CIVIC LEADERS, TRADITIONAL LEADERS MUST HOLD HANDS
- ▶ ALL MUST PLAY A ROLE IN BRINGING SOLUTIONS SUPPORTED BY RESEARCH.
- ▶ GET AWAY FROM BRIEFCASE BUSINESS APPROACH – 5 YEAR HORIZON
- ▶ LET US LOOK AFTER OUR MOTHER MALAWI AND HER PEOPLE

NALONGA NAMALA